## **NEWS** OF OUR CLIENTS



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## VICTORY ARCHERY® UNLEASHES NEW RIP TKO HUNTING ARROW

## Go Afield This Fall with World's Most Advanced Hunting Arrow

Bowhunters are always looking for the leading edge when it comes to gear selection. With shot placement, speed and kinetic energy all part of that once-in-a-lifetime shot at bagging a trophy, selecting the right arrow is key. Victory Archery<sup>®</sup> has revolutionized the arrow world with its 100-percent carbon arrow shaft designs and the all-new RIP TKO arrow is the ultimate hunting arrow.

So what makes the Victory RIP TKO the world's most advanced hunting arrow? The .204 small-diameter shaft is constructed of 100-percent carbon utilizing the company's MaxxKe<sup>™</sup> Technology. MaxxKe is a 3K carbon weave that reduces torque at launch and gives the arrow much faster recovery time in flight. This also increases the spine consistency of the shafts of each arrow. The smaller diameter also decreases the potential for wind drift during arrow flight and has better speed and a dramatic impact on penetration.

The Victory Archery RIP TKO arrow shaft is available in three distinct versions to fit every shooter's needs and budget. The RIP TKO Elite features an industry-leading straightness tolerance of +-.0001. There is also the new Victory RIP TKO Gamer that has a straightness factor of +-.003 and the RIP TKO Sport with a straightness rating of +-0.006. Each dozen has a +-0.5 gr weight tolerance, ensuring tighter groups at every level. The Elite, Gamer and Sport shafts are available in 300, 350 and 400 spines. The 300 and 350 have an 8.8 GP shaft weight, the 400 has 9.0.

Standard on all RIP TKO arrows are Victory's Shok™ aluminum inserts. The Shok inserts increase kinetic energy and Front-of-Center (FOC). Shok inserts are made of a high strength 7075 hard-anodized aluminum and weigh 35 grains. If hunters need more, 303 stainless-steel Shok inserts weighing 95 grains are available. Both inserts accept 8/32-inch broadheads, so you can continue to use your favorite broadheads.

The Victory RIP TKO also features Victory's trademarked Nano Ceramic "ICE" coating, which bonds with the carbon on a molecular level. This coating assists with the superior penetration the RIP TKO has on game animals, and it allows for easy removal from foam targets during practice.

Victory hand fletches every arrow with Bohning Blazer or Q2i Raptor II vanes. This gives each arrow optimal vane adhesion and alignment, for even better accuracy. That is part of the Victory Archery model – taking every part of the arrow under consideration to make the ultimate archery experience.

Victory Archery has been a pioneer in developing the most technologically advanced arrows on the market with its full line of the world's finest 100% carbon fiber arrows. With a team of engineers comprised of aerospace and composite material veterans, the company is more than an arrow company. Victory continually researches potential physical and chemical compounds in order to consistently bring leading edge products to market, first. While other companies are repainting old arrow designs, Victory Archery offers real innovation implementing proprietary computer aided design and exclusive carbon fiber materials technology having resulted in a number of design and process patents.

Victory Archery offers a wide variety of products for both hunting and target shooters of all ages. For more information about Victory Archery visit www.victoryarchery.com, or call toll-free 866-934-6565.

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